

Frequently Asked Questions About Graphics for OEMs



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1. Are there specific regulations or standards for OEM graphics?
 - a. Yes, regulations and industry standards may vary depending on your industry and location. It's crucial to communicate your compliance requirements to the OEM graphics supplier to ensure they meet all necessary standards.
2. What are some best practices for designing OEM graphics?
 - a. Keep branding consistent: Maintain a consistent brand identity across all products.
 - b. Consider readability: Ensure text and labels are easy to read and understand.
 - c. Use high-quality materials: Choose materials that are durable and suitable for the product's environment.
 - d. Test for compatibility: Ensure graphics work well with the product's materials and finish.
 - e. Be mindful of colors: Select colors that resonate with your brand and appeal to your target audience.
3. Can graphics be customized for different markets or regions?
 - a. Yes, our OEM graphics can be customized for different markets or regions by adapting them to local preferences, languages, and regulatory requirements. This can help improve product acceptance and compliance.
4. What are the benefits of investing in high-quality graphics for OEM products?
 - a. Investing in high-quality graphics can:
 - i. Enhance brand recognition and trust.
 - ii. Improve user experience and product usability.
 - iii. Comply with industry regulations and standards.
 - iv. Differentiate products from competitors.
 - v. Contribute to overall product aesthetics.
5. What is the role of graphics in OEM products?
 - a. OEMs commonly use various types of product graphics, including labels, decals, graphic overlays, and nameplates. OEM Graphics are applied to a product to enhance its appearance, functionality, and branding.
6. What materials are commonly used for OEM graphics, and how do I choose the right one?
 - a. Materials like vinyl, polyester, polycarbonate, polypropylene and other various films are commonly used. Choosing the right material depends on factors like the product's environment, durability requirements, and design preferences. Our team of experts can help you to choose the right materials for your needs.

7. What is the typical lead time for OEM graphics production and delivery?
 - a. Lead times can vary significantly based on factors like order quantity, complexity, material availability and the capacity. Discuss with your customer service executive for a more specific timeline when placing your order.

8. How can I ensure that the graphics will adhere well to my products and remain durable over time?
 - a. At VMS, we have a variety of material adhesives. Talk to your customer relations executive about your products lifecycle and environment so they can recommend appropriate adhesives and coatings to ensure the graphics withstand the intended conditions.

9. Can I request samples or proofs before finalizing the OEM graphics order?
 - a. Visual marking Systems will give you an Art-for-Approval (AFA) and Color-for-Approval (CFA) document to approve before starting production to ensure the graphics meet your expectations. These samples can help you assess the quality and appearance of the graphics before committing to a full order.

10. Can I provide my own graphic designs?
 - a. Yes, providing your own designs allows you to maintain your brand identity and tailor graphics to your specific requirements.